



## PROJECT ADVANCEMENT

### CORE VALUES

**RESPECT** – continuously earning the trust and confidence of stakeholders

**INTEGRITY** – principled character

**INDEPENDENCE** – analytically diligent – avoiding groupthink

**WISDOM** – understanding the system's interconnectivity and the opportunity for value creation with cooperation

**RESILIENCY** – ability to adapt to challenging situations and develop long-term solutions

**AUTHENTICITY** – providing insight based on facts and experiences

**STEWARDSHIP** – generating options and exercising prudence in the path forward – the means matter

### CONTACT US

For more information about a minor or major engagement with Project Advancement, please contact Patrick Adler at 602-989-2448 or [PADler@ProjectAdvancement.com](mailto:PADler@ProjectAdvancement.com).

For additional information please visit:  
[www.ProjectAdvancement.com](http://www.ProjectAdvancement.com)

## EXECUTIVE PROJECT MANAGEMENT

Project Advancement is for clients seeking discreet 3rd party assessment for:

- Real Estate Development
- Private Equity Investment
- Complex Agreement Negotiations
- Project Financial Analysis
- Program Assessment & Strategic Planning  
(including for profit & non-profit organizations)

### WHY PROJECT ADVANCEMENT?

To help protect yourself and your investment, Project Advancement is focused on sharing what you need to hear rather than what you may want to hear. An informed, unbiased, and unfiltered voice can assist senior executives in assessing and minimizing complex risk factors. A seasoned private company executive provides knowledge and experience that cannot be matched by a typical consultant. Project Advancement delivers quality first-hand experience that can be put to work for your organization.

Through critical engagement, challenging the assumptions, and gaining a crisp understanding of how each stage of the program effects the outcome, Project Advancement is uniquely skilled to help harvest the highest overall value of a venture. This craft has been refined from a combination of substantial “granular” and “high level” real world operational experience.

### THE APPROACH

All endeavors can be categorized as “projects” and each project has its own set of constraints and opportunities. The comprehensive value cannot be fully realized unless:

- The mechanics are clearly understood
- The leverage points are identified
- A game plan is produced
- Adaptive execution occurs

Project Advancement is positioned to engage at any stage of a program's lifecycle, and through its discovery process, help advance the project forward to generate optimum long-term results for all stakeholders. Project Advancement is for clients who recognize the world is not a zero-sum game and that more can be accomplished with critical thought and collaboration.